

Strategic Planning 2025: A Vision for the Future

On May 27 and 28, your Board of Directors met to outline the main directions of our 2025 strategic planning. Our approach aims to strengthen services to our members while modernizing our communication tools. Our priorities are to redesign our website, improve our Facebook presence, and create a LinkedIn account.

We also hope to expand our partnerships with organizations which serve seniors to better meet the needs of our members. For example, we would like to participate in seniors' roundtables on the Island of Montreal to advocate for our community's interests.

Finally, we intend to approach the human resources departments of federal ministries to make the Association known to current employees and pre-retirees, thus ensuring the renewal of our membership.

Together, we are building a dynamic branch, anchored in its mission and looking to the future.